

APPEALS BOARD OVERTURNS R RATING FOR THE HUSTLE

FOR IMMEDIATE RELEASE

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LOS ANGELES — The Classification and Rating Appeals Board recently overturned the R rating given to the movie *The Hustle*. Preceding the appeal, *The Hustle* was rated R for some crude sexual references. The film is now rated PG-13 on appeal for crude sexual content and language.

Rebel Wilson, a producer on the film, and Jon Glickman, President of MGM Film Group, represented the appellant Metro-Goldwyn-Mayer Pictures, Inc., and Joan Graves, Chairman of CARA, represented the rating board.

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About the Appeals process:

The Classification and Rating Appeals Board is made up of members of the industry knowledgeable about the distribution and exhibition of motion pictures and whose sole mission is to maintain the integrity of the voluntary ratings system. A successful appeal requires a decisive two-thirds majority affirming that the rating is "clearly erroneous." The overriding objective of the appeals process is to ensure that the rating system remains consistent and therefore credible. The Board reviews 800-900 films each year. Usually fewer than a dozen ratings a year are appealed.

For more information about the CARA Appeals process, please visit www.filmratings.com and click on "Ratings" and the "Rating Rules" tab.

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